



01/11/2017

Dear Sir or Madam,

We are a young couple from the Waikato, who are looking to organise a charity ride through the North Island of New Zealand in December/January 2017/18.

As passionate cyclists and veterans of a six week cycle trip across France in 2015, we have decided to combine our love of cycle travel and our desire to make a difference in the community with Cycle for Sight.

In November 2016, Mike wanted to make a small start to getting more people out on bikes and utilising the bike paths we have in Hamilton, and identified a purpose to do this. He created Cycle for Sight, an organised event where we rode from the Hamilton Gardens to Pukete and back. It was intended to provide some exposure for the Hamilton Cycle paths, and we also raised \$525 for the Fred Hollows Foundation to provide funding to restore sight to the needlessly blind in the Pacific and beyond.

As a couple we spend a lot of time in the outdoors, with each other and with friends, often camping and enjoying our beautiful country first hand, exploring some of the paths less travelled. Sight is one of the most amazing gifts we think we can give, and many of those who the Fred Hollows Foundation work with are needlessly blind, that is, their blindness can be easily fixed by a simple operation worth just \$25.

So in 2017 we have a greater goal – to cycle the length of the North Island, from Cape Reinga to Wellington City, and raise \$5000 for the Fred Hollows Foundation.

We have planned a route which mainly hugs the West Coast of the North Island, and we enclose a copy of the intended route we intend to ride – totalling 1500kms. While it's not quite the adventure of epic proportions that some undertake, as full time workers we are limited by time and leave and hope this trip will be one of many in future where we can continue to make a difference.

We have already invested in good quality mountain/touring bikes for the trip, along with some camping gear and equipment, but there are several other items we are seeking sponsorship for to make our trip a reality, and allow us to contribute more to this great cause;

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| • 2 x water bladders   | \$160 |
| • 2 x cycling bags for carrying gear   | \$300 |
| • Cycling gear – cycle shorts and merino clothing for riding                         | \$250 |
| • 1 x pair of Mountain Bike Shoes  | \$150 |
| • Travel – to start/finish, boats, ferries, etc                                      | \$200 |
| • Food or shelter along the way – a night's accommodation, a meal, or a spot to camp | \$450 |
| • Bike Servicing   | \$200 |

In return for your support, either in items from the above list or in funds towards the purchase of these or a large donation directly to the cause, we will provide the following business exposure;

- Your logo on our website as a “partner organisation”
- Your name mentioned in any articles written about the trip – in local newspapers and if possible online
- Mention on our Facebook and Instagram pages as a sponsor/partner organisation, and if desired a post about your Business, along with tags for each post and photos of any donated equipment with a clear explanation of where this is from
- Mention in our daily blogs – written along the way
- If desired – your logo on equipment we take along with us – logo writing cost to you
- Any other request appropriate to your business or anything else we can do to help you!

We understand you may have a number of sponsorship requests, and ours is one of a potentially long list.

However we have selected you as a brand that we identify with, have purchased from before, and have strong affiliation to already as a consumer, as well as someone we feel we can assist in exposure and growth as well as benefitting our cause.

Thank you very much for your consideration and time; we look forward to speaking with you soon.

Yours Faithfully,

Mike and Claire Martin